## What is Sublimation?

Sublimation (sŭblimā'shun)

noun: (chemistry) a change directly from the solid to the gaseous state without becoming liquid

Sublimation printing has been around for decades, but it wasn't until Sawgrass Technologies discovered a way to formulate sublimation inks so that they would print through an inkjet printer, that it became an economical and practical way to decorate a variety of substrates.

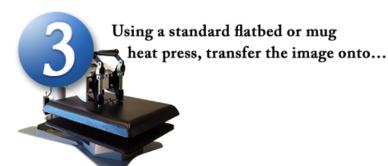
## The process of sublimation printing:

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Create or import your artwork using a graphic program, like CorelDraw or Photoshop.



Print your image using
SubliJet IQ° or ArTainium UV⁺
sublimation inks, a standard
Epson° printer and high
quality paper.



...a wide variety of substrates including: mousepads, t-shirts, mugs, plaques and more!

When sublimation inks are heated to 400° F, they turn into a gas and form a permanent bond to 100% polyester fabric, or items that have a polymer coating. The image that remains, is a full-color, high-quality, photographic image and will not crack, peel or wash away from the substrate!

Sublimation printing allows you to create short-run, highly customized images on demand. Imagine the possibilities!

